

15th Contest of Audiovisual Works “Give me 1 minute of...”

Give me 1 minute of PEACE

RULES

UN Etxea – Basque Country Association for UNESCO, is a Basque NGO of international vocation that has spent 33 years working towards achieving a ‘Culture of Peace’ and ensuring Sustainable Human Development with recognized rights and responsibilities. We work for a world in which people, social organizations, language and cultural communities and nations all contribute to the building of a global democratic society. We share UNESCO’s constitutional mandate to build a fair, dignified peace based on people and their supreme dignity and values.

‘**Give me 1 Minute of...**’ contest rewards in each edition those 1-minute audiovisual pieces that best defend, promote, vindicate, disseminate and/or raise awareness of human rights.

‘**Give me 1 ´Minute of...**’ claims that all individuals are equal and we have the same rights and obligations; and we should all defend the rights of all people. Nobody can void these rights and we all have the obligation to safeguard it wherever it is violated.

UN Etxea holds its 15th Annual Contest of Audiovisual Works 'Dame 1 Minuto de' / 'Give me 1 minute of'

with the following **RULES**

1. In 2024, in its 15th Edition, the contest is entitled "Give me 1 minute of PEACE". In this edition, awards will be given to the best 1-minute audiovisual pieces that defend, promote, claim, disseminate and/or raise awareness of the human right to peace, the culture of peace, the role of education in promoting non-violence and the commitment to the peaceful resolution of conflicts.

The world is witnessing a wave of violent conflict alongside a worrying rise in intolerance and discrimination. In particular, hate speech can take dangerous forms that not only cause harm on a personal level and incite targeted violence against groups, but are also an attack on inclusion, diversity and human rights.

In this context, an active commitment to peace is more urgent than ever. This commitment must go beyond security and defence measures to prevent or stop conflict, for peace does not begin where violence ends.

Sustaining peace requires strong foundations of inclusive, democratic and participatory governance, dialogue, solidarity, mutual understanding and cooperation, sustainable development, gender equality and the overall realisation of human rights and fundamental freedoms.

Education has a key role to play in this endeavour.

The increasing use of social media as a 'weapon' with which to spread divisive and hate speech has been aided by internet algorithms. This has intensified the stigma faced by the most vulnerable individuals and communities and exposed the fragility of our democracies globally. The proliferation of hate content online has been accompanied by an increase in misinformation that can be easily shared through digital tools.

The Jury will especially value:

- Videos that reflect on the culture of peace, the role of education in promoting non-violence and the commitment to the peaceful resolution of conflicts.
- Videos that promote, support and commit to human rights.

- Videos that contribute to building a sustainable future leaving no one behind, leaving no one out.
- The acceptance and social incorporation of difference and cultural, social, identity and gender diversity.
- The visibilisation of people's capacities and strategies to demand their rights either individually or collectively.
- The involvement of society in the struggle for a fairer, more inclusive, equitable and sustainable world.
- Videos that advocate for gender equality and women's empowerment.
- Paternalistic, victimising or sensationalist tones should be avoided.

PRIZES

2. The PRIZES, in four categories, are as follows:

GRAND PRIZE 'GIVE ME 1 MINUTE OF'. *Main category.*

PRIZE: A documentary film will be financed for a total amount of 5,000€ (*).

This category is reserved for participants over 18 years of age.

A specialized jury will select the winning short film based on its own criterion, provided the film complies with contest requirements.

The winner(s) in this category will sign a legal document of acceptance of the prize which will include a commitment to make a documentary film for the amount indicated above.

The documentary will be presented in November of the year following the award in a public event organised by UN Etxea as part of the *Fair Saturday* festival in Bilbao.

EUSKARAZKO MINUTURIK ONENA SARIA . (*best work in basque language*).

PRIZE: 1.250 €(*) + trophy

The prize for the best video in Basque will be awarded by the jury to the best work presented in that language, provided that it has not won the prize in the main category - 'Give me 1 Minute of' Grand Prize. In this case, the prize for the best video in Basque will be awarded to the one that the jury considers to be the second-best video presented in Basque.

'EKIN ETA EGIN' PRIZE

PRIZE: 600 €(*) + trophy

This category ("*start and do it!*" in basque) is aimed at young people under 18 who can apply either as individuals or as a group (as a classroom, course, educational centre, youth association, etc.).

The prize will be awarded by the jury to the best video made by under-18s, provided that it has not won the 'Euskarazko minuturik onena' prize. In this case, the 'Ekin eta Egin' prize will be awarded to the one that the jury considers to be the second best video presented by young people under the age of 18.

'UN ETXEA' PRIZE

PRIZE: 600 €(*) + trophy

The prize will be awarded by a vote among the people and entities associated with UN Etxea.

The video whose message best fits [UNESCO's vision](#) will be awarded, in case it has not been awarded one of the other three prizes above. In this case, the 'UN Etxea' prize will be awarded to the second-best video submitted that meets the requirements of this category.

() These prizes for artistic creation will be subject to the provisions of current regulations on tax matters.*

The winning videos in each category will be integrated and visible on the website <https://dame1minutode.org/> and on the YouTube channel of UN Etxea. <https://www.youtube.com/@UNetxea>

TERMS AND CONDITIONS OF PARTICIPATION

3. Entries must not exceed one minute in duration. Excluded from this duration are the opening and/or closing credits of the video, which may be of any length. Entries may be presented in any language and submitted in one of the following formats: mov, avi, flv, mkv, mpeg or mp4

4. The audiovisual piece can be produced either individually or as a group. You can submit as many audiovisual pieces as you wish.

5. The entries can be made with a smartphone, webcam, photo or video camera, as long as the format belongs to one of the five indicated formats (.mov, .avi, .flv, .mpeg or .mp4) and have the highest resolution possible. Any post-production technique or type of post-production is allowed.

6. Registration must be made using the form available on the contest website: www.dame1minutode.org

Participants under 18 years of age **must also send** to dame1minutode@unetxea.org the annex 1 or annex 2

(The annexes can be downloaded in Word format at [this link](#)).

- Annex 1. Collective authorization: for videos presented as a classroom, school, youth association, etc. To be completed by the head of the school or association, taking into account that prior consent must be obtained from the families and/or legal representatives of the minors.
- Annex 2. Individual authorization: for individual entries, parental or legal guardian authorisation of the participating minor(s) is required.

7. Entries may be submitted in one of 3 ways:

1. Via shared files or folders in the cloud: GoogleDrive, OneDrive, iCloud Drive or Dropbox.
2. Cloud-Based file transfer tools as WeTransfer, Smash, or pCloud Transfer.
3. By e-mail (maximum 10MB).

- The address to share or to send the pieces is dame1minutode@unetxea.org
- The use of YouTube, Vimeo or any other audiovisual platform or social network (Facebook, Twitter, Instagram, TikTok, etc.) **will not be accepted** for the submission of videos.

8. Deadline for registration and submission: **January 31, 2025, at 11:59 p.m.** (entries not received by this date will not be eligible for the contest).

LEGAL CONDITIONS

9. The works must be original. The organisation accepts no responsibility for any possible infringement of copyright that may be incurred by the works submitted. The author must have properly managed the rights for the use of any photograph, illustration or audiovisual and/or graphic resource present in the video submitted. In the event that resources from other works have been used, the author will be solely responsible for any incident that may occur for these reasons, and the work will be immediately withdrawn.

10. In the event that Artificial Intelligence (AI) systems are used for the creation of the video, the author must inform of the use of AI-based creation tools, detailing the level of their intervention in the formalisation of the video and guaranteeing respect for intellectual property rights. Regarding its assessment, human intervention will prevail over the use of artificial intelligence (AI).

11. The competition organisers reserve the right to exclude entries whose content is not related to the theme of the competition, or which do not meet the minimum technical quality requirements.

12. Participation in this competition implies acceptance of the terms and conditions mentioned herein. Failure by any participant to comply with the conditions set out in the terms and conditions will result in his/her automatic cancellation of this competition.

UN Etxea will decide on any unforeseen cases that may arise and which are not covered by these rules.

13. The authors of the works grant the competition the rights of reproduction, communication and public distribution of the works, which will always be exercised with the acknowledgement of their status as authors, for the sole purpose of publishing the result of the competition and always within the framework of the general promotion of the competition, without the right to receive any compensation for this reason.

14. The personal data provided by the participants will be processed, on a shared responsibility basis, by UN Etxea for the purpose of managing their participation in the competition and, where appropriate, managing the delivery and enjoyment of the prizes that correspond to the winning participants, all on the basis of the contract that is established between the parties upon acceptance of these Terms and Conditions. The personal data will only be communicated to the entities and/or public bodies to which it is necessary to make such communication in compliance with legal obligations.

JURY

15. For each edition, UN Etxea will appoint a jury made up of experts in human rights, in the main theme of the competition and in the audiovisual field. Its composition will be announced on the contest website and on social networks prior to its meeting.

16. The jury's decision shall be final.

17. The jury may declare one or all of the prizes void, award special prizes to videos which, in its opinion, are worthy of a distinction or special mention, as well as award prizes ex aequo (in this case, the prize money will be divided between the winners).

18. After the jury's deliberation, UN Etxea will contact the participants to inform them of the pieces that have been designated as finalists in the 4 categories. In addition, the list of finalists will be published on the contest website and on social networks.



19. The awards ceremony will be held in March 2025. The date, time and venue, as well as how and when to register to attend the ceremony will be announced as far in advance as possible on the contest's website and social networks.

At the awards ceremony, all the finalist videos will be screened and the jury's decision will be announced.

The presence at the awards ceremony will be at the expense of the contestants.

CONTACT

20. For further information on the contest, please contact UN Etxea, visit www.dame1minutode.org or send an email to dame1minutode@unetxea.org.

Follow **@dame1minutode** on *Facebook, Twitter and Instagram* for regularly updated news and announcements about the contest.

Organizer



Sponsors





PERSONAL DATA PROTECTION.

In compliance with the General Data Protection Regulation (EU) 2016/679 of 27 April 2016, you are informed that the personal data provided will be collected in a database and will be used exclusively for the management of the contest. The data will be used exclusively for this purpose.

You retain the right to access, cancel, oppose and rectify your personal information in this file by sending a request to, info@unetxea.org by calling (34) 94 427 64 31, or writing to: UN Etxea. Paseo Uribitarte 12, local 2. 48001 Bilbao, Spain.



ANNEX 1

AUTHORIZATION OF THE SCHOOL / ASSOCIATION / etc.

FOR THE PARTICIPATION OF MINORS IN THE “GIVE ME 1 MINUTE OF” CONTEST.

TITLE OF THE VIDEO(S) FOR CONTEST:

Mr/Ms....., of legal age,
With ID card.....tel.....
and e-mail

In its responsible condition of the school/ association / etc.
.....

And with prior consent from the parents and/or legal guardians of the minors:

HEREBY STATES:

That for the purposes of compliance with the provisions of Organic Law 1/1982 of 5 May 1982 on the Civil Protection of the Right to Honour, Personal and Family Privacy and Self-Image. (Spain).

I EXPRESSLY GRANT PERMISSION for minors to participate in the "Give me 1 minute of" contest and, in the event of winning, to show their video(s) openly on the Internet.

In addition to the winning videos, the finalist works will also be screened publicly during the awards ceremony to be held in March 2024.

All signed as a sign of consent,

Signature or stamp.

Date:



ANNEX 2

PARENTAL AND/OR LEGAL GUARDIAN'S AUTHORIZATION *

FOR THE PARTICIPATION OF MINORS IN THE "GIVE ME 1 MINUTE OF" CONTEST.

TITLE OF THE VIDEO(S) FOR CONTEST:

Mr/Ms....., of legal age,
With ID card.....tel.....
and e-mail

AND

Mr/Ms....., of legal age,
With ID card.....tel.....
and e-mail

As a mother/father (or legal guardian), and therefore legal representatives of the minor
(name)age

HEREBY STATES:

That for the purposes of compliance with the provisions of Organic Law 1/1982 of 5 May 1982 on the Civil Protection of the Right to Honour, Personal and Family Privacy and Self-Image. (Spain).

WE EXPRESSLY GRANT PERMISSION for our chil/children to participate in the "Give me 1 minute of" contest and, in the event of winning, to show their video(s) openly on the Internet.

In addition to the winning videos, the finalist works will also be screened publicly during the awards ceremony to be held in March 2024.

All signed as a sign of consent,

Signature.

Date:

**The people who hold the parental authority of the minor must sign the authorization agreement (If there are two, the two must sign; in the event that the guardianship and custody will hold a single parent, it will be valid with their authorization), in the cases of separations of fact or law and divorce the person that is assigned guardianship or custody will sign*