

14th Contest of Audiovisual Works

Give me 1 minute of... HEALTH

RULES

UN Etxea – Basque Country Association for UNESCO, is a Basque NGO of international vocation that has spent 32 years working towards achieving a 'Culture of Peace' and ensuring Sustainable Human Development with recognized rights and responsibilities. We work for a world in which people, social organizations, language and cultural communities and nations all contribute to the building of a global democratic society. We share UNESCO's constitutional mandate to build a fair, dignified peace based on people and their supreme dignity and values.

'Give me 1 Minute of...' contest rewards in each edition those 1-minute audiovisual pieces that best defend, promote, vindicate, disseminate and/or raise awareness of human rights.

'Give me 1 'Minute of...' claims that all individuals are equal and we have the same rights and obligations; and we should all defend the rights of all people. Nobody can void these rights and we all have the obligation to safeguard it wherever it is violated.



UN Etxea holds its 14th Annual Contest of Audiovisual Works 'Dame 1 Minuto de SALUD / Give me 1 minute of HEALTH' with the following

RULES

1. The PRIZES, in four categories, are as follows:

GRAND PRIZE 'GIVE ME 1 MINUTE OF'. Main category.

PRIZE: A documentary film will be financed for a total amount of 5,000€ (*).

This category is reserved for participants over 18 years of age.

A specialized jury will select the winning short film based on its own criterion, provided the film complies with contest requirements.

The winner(s) in this category will sign a legal document of acceptance of the prize which will include a commitment to make a documentary film for the amount indicated above.

The documentary will be presented in November of the year following the award in a public event organised by UN Etxea as part of the *Fair Saturday* festival in Bilbao.

EUSKARAZKO MINUTURIK ONENA SARIA

PRIZE: 1.250 €(*) + trophy

Euskarazko minuturik onena. (best work in basque language)

'EKIN ETA EGIN' PRIZE

PRIZE: 600 €(*) + trophy

This category ("start and do it!" in basque) is aimed at young people under 18 who can apply either as individuals or as a group (as a classroom, course, educational centre, youth association, etc.).



'UN ETXEA' PRIZE

PRIZE: 600 €(*) + trophy

In this category, the criterion to be assessed will be the message and its relevance to <u>UNESCO's</u> mandate and mission.

(*) These prizes for artistic creation will be subject to the provisions of current regulations on tax matters.

2. In 2023, in its XIV Edition, the contest is entitled "Give me 1 minute of HEALTH". In this edition, the best 1-minute audiovisual works that defend, promote, claim, disseminate and/or raise awareness of the human right to health and wellbeing will be awarded.

Addressing different dimensions related to health and wellbeing with a human rights approach is relevant and necessary, even more so in this post-pandemic scenario where many diseases have taken a back seat in both public interest and investment, and where women and other vulnerable groups continue to be denied their right to health and wellbeing.

Now more than ever, more efforts are needed to completely eradicate a wide range of diseases and address a large number of ongoing and emerging health problems, health being understood as a state of complete physical, mental, social and environmental well-being, as also pointed out in Sustainable Development Goal 3 of the United Nations Development Agenda.

(https://www.un.org/sustainabledevelopment/health/)

The Jury will especially value:

- Videos that reflect on the importance of the health and well-being of all people.
- Videos that promote, support and commit to human rights.
- Videos that contribute to building a sustainable future leaving no one behind, leaving no one
- The acceptance and social incorporation of difference and cultural, social, identity and gender diversity.
- The visibilisation of people's capacities and strategies to demand their rights either individually or collectively.
- The involvement of society in the struggle for a fairer, more inclusive, equitable and sustainable world.
- Videos that advocate for gender equality and women's empowerment.



- Paternalistic, victimising or sensationalist tones should be avoided.
- **3.** Entries <u>must not exceed one minute</u> in duration. This maximum time limit does not include film credits (it is not necessary to include film credits). Entries may be presented in any language and submitted in one of the following formats: mov, avi, flv, mkv, mpeg or mp4
- **4.** Each person may submit as many audiovisual pieces as they consider appropriate. The audiovisual piece can be made either individually or in a group.
- **5.** There are no restrictions on the types of audiovisual materials used during or after filming. Entries may be filmed with smartphones, webcams, digital cameras... whenever the format fits one of the six indicated formats (.mov, .avi, .flv, .mkv,.mpeg or .mp4), and has the best resolution possible. All technology and post-production techniques are acceptable.
- **6.** Registration must be made using the form available on the contest website: www.dame1minutode.org

Participants under the age of 18 must fill out and submit Annex 1 or Annex 2 to dame1minutode@unetxea.org which are attached to this rules:

- Annex 1. Collective authorization: for videos presented as a classroom, school, youth association, etc. To be completed by the head of the school or association, taking into account that prior consent must be obtained from the families and/or legal representatives of the minors.
- Annex 2. Individual authorization: for individual entries, parental or legal guardian authorisation of the participating minor(s) is required.

(The annexes can be downloaded in Word format at this link).

- **7.** Entries may be submitted in one of 3 ways:
 - Via shared files or folders in the cloud: GoogleDrive, OneDrive, iCloud Drive or Dropbox.
 - Cloud-Based file transfer tools as WeTransfer, Smash, or pCloud Transfer.
 - By e-mail to dame1minutode@unetxea.org (maximum 10MB).
 - The use of YouTube, Vimeo or any other audiovisual platform or social network (Facebook, Twitter, Instagram, TikTok, etc.) will not be accepted for the submission of videos.



- **8.** Deadline for registration and submission: <u>January 31, 2024 at 11:59 p.m</u>. (entries not received by this date will not be eligible for the contest).
- **9.** The works must be original. The organisers cannot be held responsible for any possible infringement of copyright that may be incurred by the works submitted.
- **10.** UN Etxea reserves the right to exclude all works whose content is unrelated to the contest theme or that fail to meet minimum quality standards (as determined by the organization).
- **11.** Participants release to the contest their right to the reproduction, communication and public distribution of their submitted works, which will always be exercised with full recognition of the participant as author of the work.
- **12.** For each edition, UN Etxea will appoint a jury made up of experts in the main theme of the contest and in the audiovisual sector, which will be publicly announced prior to judging.
- **13.** The jury's decision shall be final.
- **14.** The jury may declare one or all the prizes void as well as award prizes ex aequo (in this case the prize amount would be divided among the winners).
- **15.** Participation in this contest implies acceptance of all rules mentioned in this document.
- **16.** UNESCO Etxea will contact participants directly with the names of the award-winning films and will post regularly about the contest in its website.
- **17.** The attendance to the Award ceremony is borne by the contestant/s.
- **18.** For further information on the contest, please contact UNESCO Etxea, visit www.dame1minutode.org or send an email to dame1minutode@unetxea.org. Follow @dame1minutode on Facebook, Twitter and Instagram for regularly updated news and announcements about contest from UN Etxea.





Organizer



Sponsors:







PERSONAL DATA PROTECTION.

In compliance with the General Data Protection Regulation (EU) 2016/679 of 27 April 2016, you are informed that the personal data provided will be collected in a database and will be used exclusively for the management of the contest. The data will be used exclusively for this purpose.

You retain the right to access, cancel, oppose and rectify your personal information in this file by sending a request to, info@unetxea.org by calling (34) 94 427 64 31, or writing to: UN Etxea. Paseo Uribitarte 12, local 2. 48001 Bilbao, Spain.



ANNEX 1

AUTHORIZATION OF THE SCHOOL / ASSOCIATION / etc.

FOR THE PARTICIPATION OF MINORS IN THE "GIVE ME 1 MINUTE OF" CONTEST.

Mr/Ms...., of legal age,

TITLE OF THE VIDEO(S) FOR CONTEST:

With ID cardteland e-mail
In its responsible condition of the school/ association / etc.
And with prior consent from the parents and/or legal guardians of the minors:
HEREBY STATES: That for the purposes of compliance with the provisions of Organic Law 1/1982 of 5 May 1982 on the Civil Protection of the Right to Honour, Personal and Family Privacy and Self-Image. (Spain).
I EXPRESSLY GRANT PERMISSION for minors to participate in the "Give me 1 minute of" contest and, in the event of winning, to show their video(s) openly on the Internet.
In addition to the winning videos, the finalist works will also be screened publicly during the awards ceremony to be held in March 2024.
All signed as a sign of consent,
Signature or stamp.
Date:



ANNEX 2

PARENTAL AND/OR LEGAL GUARDIAN'S AUTHORIZATION *

FOR THE PARTICIPATION OF MINORS IN THE "GIVE ME 1 MINUTE OF" CONTEST.

Mr/Ms, of legal age, With ID cardteland e-mail
AND
Mr/Ms, of legal age, With ID cardtel
As a mother/father (or legal guardian), and therefore legal representatives of the minor (name)ageage
HEREBY STATES: That for the purposes of compliance with the provisions of Organic Law 1/1982 of 5 May 1982 on the Civil Protection of the Right to Honour, Personal and Family Privacy and Self-Image. (Spain).
WE EXPRESSLY GRANT PERMISSION for our chil/children to participate in the "Give me 1 minute of" contest and, in the event of winning, to show their video(s) openly on the Internet.
In addition to the winning videos, the finalist works will also be screened publicly during the awards ceremony to be held in March 2024.
All signed as a sign of consent,
Signature.
Date:
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^{*}The people who hold the parental authority of the minor must sign the authorization agreement (If there are two, the two must sign; in the event that the guardianship and custody will hold a single parent, it will be valid with their authorization), in the cases of separations of fact or law and divorce the person that is assigned guardianship or custody will sign